

PLAZA DEL SOL

SPONSOR A COMMUNITY KIOSK

Plaza del Sol is offering exclusive naming rights for our new Community Kiosks that serve a vital hub for information, connection, and opportunity in the heart of the market hall space. This is your chance to make a lasting impact while elevating your name or business among East Side St. Paul neighbors, families, and small businesses who make this community thrive.



WHY SPONSOR?

BY SPONSORING THE KIOSK, YOU'RE DOING MORE THAN PUTTING YOUR NAME ON A SIGN - YOU'RE INVESTING IN ACCESS TO INFORMATION FOR RESIDENTS AND VISITORS, SUPPORT FOR LOCAL ENTREPRENEURS AND NONPROFITS, A WELCOMING, CONNECTED COMMUNITY SPACE, AND A GIFT THAT MAKES A VISIBLE DIFFERENCE EVERY DAY.

LIMITED NAMING OPPORTUNITIES

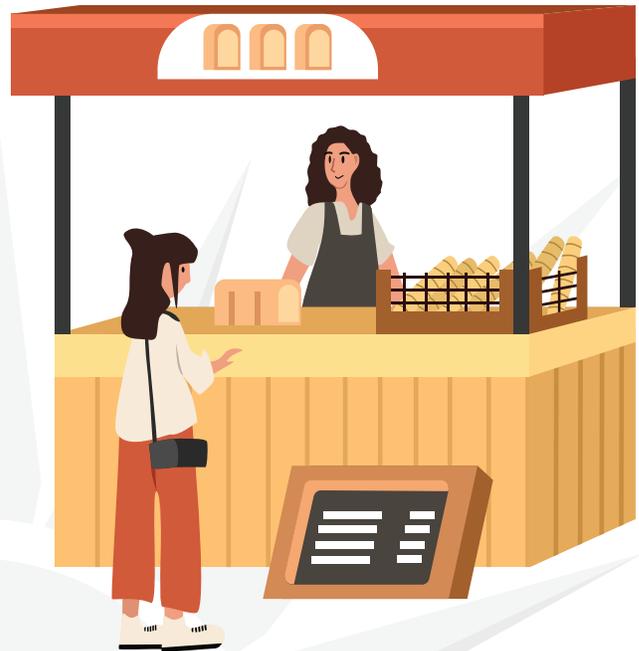
Two kiosk naming right packages are available!

Sponsorship Level: \$25,000 per kiosk (Year 1)

Maintenance Renewal: \$7,500 per year after the first year

Your sponsorship includes:

- Prominent recognition on the kiosk signage
- Acknowledgment on Plaza del Sol's website and donor wall
- Recognition in community press and social media
- Access to customers through promotions
- Invitations to special events and ribbon-cutting ceremonies



Contact:

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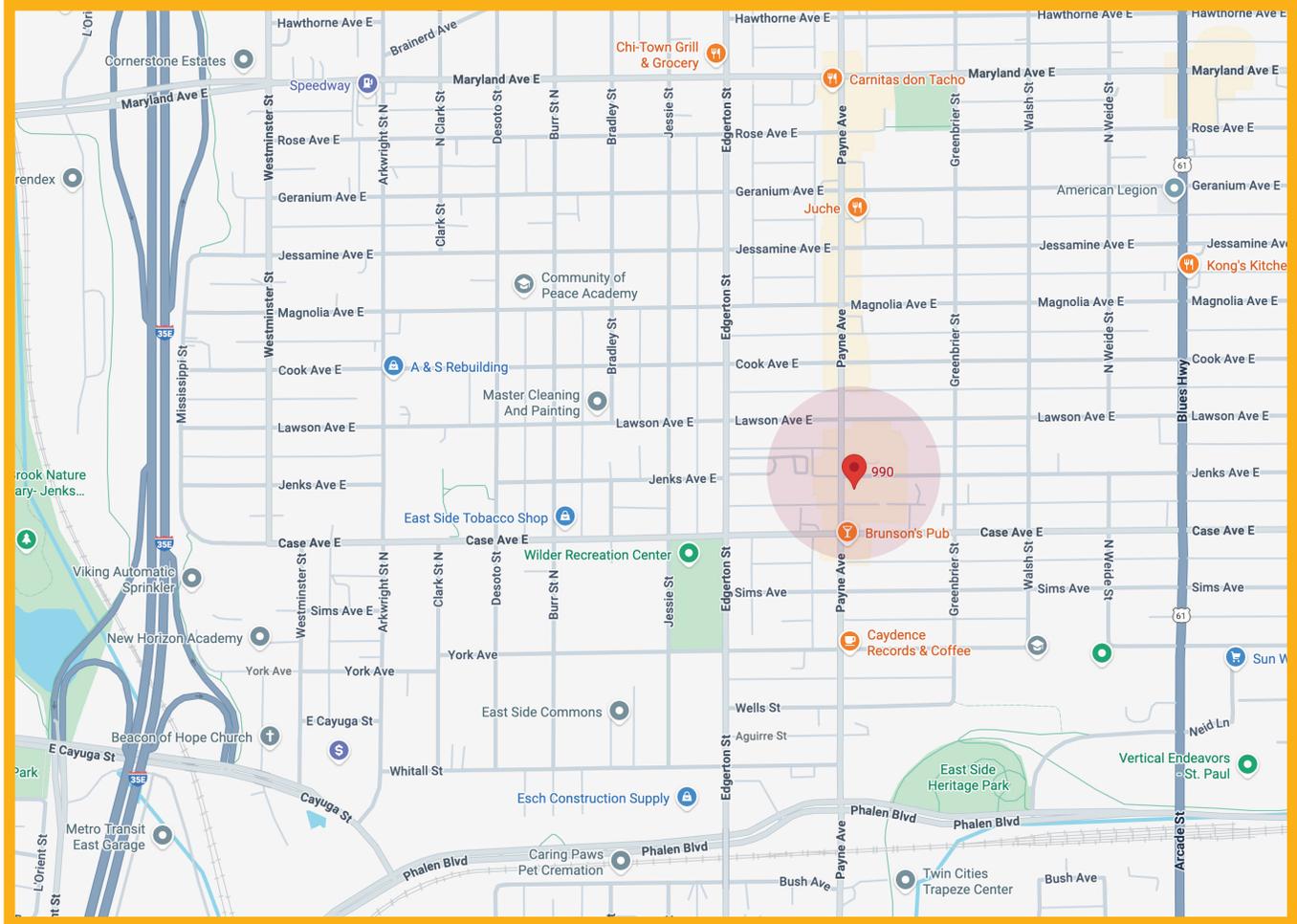
AREA INSIGHTS

Connecting your business to a thriving community.



WHY THIS MATTERS:

YOUR KIOSK SPONSORSHIP
CONNECTS YOU TO A HIGH-TRAFFIC,
HIGH-VISIBILITY AREA IN THE HEART
OF SAINT PAUL'S EAST SIDE —
REACHING RESIDENTS, VISITORS, AND
LOCAL BUSINESSES DAILY.



Drive-Time Radius: 15 minutes

- **Consumer Spending – Food:** \$1,509,599,665
- **Consumer Spending – Alcoholic Beverages:** \$137,374,924

Walk-Time Radius: 10 minutes

- **Consumer Spending – Food:** \$11,669,149
- **Consumer Spending – Alcoholic Beverages:** \$978,631

Traffic Count:

- 6,083 cars per day along Payne Avenue

Daytime Population (2025 projection):

- 66,585 within a 2-minute drive



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